

## Resume Profile

Randall Ann Homan has 15+ years' experience in branding, graphic and visual design, responsive web design, web writing, UX user interface design, art direction, photography, template design, instructional writing, image and content management, and graphic illustration. Creating and maintaining messaging and branding consistency across platforms is a specialty. She is a creative problem-solver who enjoys a technical challenge and the team process. Favorite projects: [Virgin Galactic](#), [Physicians for Social Responsibility](#), [SF Bay Area](#), [Center for Healthy Schools and Communities](#), and [REACH](#).

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### Featured Clients

County of Alameda  
County of Los Angeles  
County of San Francisco  
County of Sonoma  
deYoung Museum  
The Exploratorium Museum  
LDA Architects  
MTC, SF Bay Area  
Oakland Public Library  
Oakland Unified School District  
OEWD San Francisco  
Physicians for Social Responsibility, SF Bay Area  
Rainin Mettler Toledo  
San Francisco Public Library  
Skidmore Owings & Merrill  
State of Louisiana  
State of California  
Tides Foundation  
TY Lin International  
UC San Francisco  
Virgin Galactic  
Youth Guidance  
Z Space Foundation

## Experience Highlights

### Virgin Galactic

Branding, art direction, graphic illustration and visual design for a content-heavy leadership training program for learning and development campaigns and special training via LMS, presentations, facilitator guides, and employee manual. Logos, icons, web navigation visuals, session presentations, and template design; photo management and color correction.

### Youth Guidance

Branding, art direction, graphic illustration and visual design for a content-heavy Leadership Program for leadership training program for high school and middle school students in English and Spanish. Managed a production team of writers, editors, translators, illustrators, and subject-matter experts for a 4-year pilot project. Logos, icons, lesson presentations, posters, web navigation visuals, and template design.

### County of Alameda

Branding, art direction, graphic illustration and visual design for content-heavy Leadership Program websites that included producing a series of training documents, brochures, strategic plan, and web videos for the [Center for Healthy Schools and Communities](#), and [REACH Ashland Youth Center](#). Project coordination, photography, videography, image database creation, responsive web site design and user interface. On-campus photo sessions and PowerPoint slide design for conference and internal presentations.

### City and County of San Francisco

Branding, logo, and signage design for SF Shines grant program for women-owned small businesses. Web writing project that included short histories and descriptions of the unique features for each of the 220 city parks for a redesigned website: [San Francisco Recreation and Parks](#). Managed content, schedule, budget, and a staff of three copy writers. Document design for the San Francisco Public Library's Branch Library Improvement Plan.

### Oakland Public Library (OPL)

Project management, book design, flyer photography and graphic design, content management for the OPL Annual Reports. Logo design, responsive web page design, book design, and print management for a creative writing book project.

## Tools

Expert/instructor of Adobe Photoshop, InDesign, Illustrator, Acrobat, Word, PowerPoint. Experienced user of WordPress, Adobe Premiere, Figma, Google Docs, social media apps.

## Education

Graphic design/art studies at Lone Mountain College and UCLA. UX and graphic continuing education via public seminars at Stanford University and User Interface conferences.

## Portfolios

[gestaltgraphics.com](http://gestaltgraphics.com) and [randallanhoman.com](http://randallanhoman.com)