Randall Ann Homan
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Resume Profile

Randall Ann Homan has 15+ years' experience in branding, graphic and visual design, responsive web design, web writing, UX user interface design, art direction, photography, template design, instructional writing, image and content management, and graphic illustration. Creating and maintaining messaging and branding consistency across platforms is a specialty. She is a creative problem-solver who enjoys a technical challenge and the team process. Favorite projects: Virgin Galactic, Physicians for Social Responsibility, SF Bay Area, Center for Healthy Schools and Communities, and REACH.

Featured Clients
County of Alameda
County of Los Angeles
County of San Francisco
County of Sonoma
deYoung Museum
The Exploratorium Museum
LDA Architects
MTC, SF Bay Area
Oakland Public Library
Oakland Unified School District
OEWD San Francisco
Physicians for Social
  Responsibility, SF Bay Area
San Francisco Public Library
Skidmore Owings & Merrill
State of Louisiana
State of California
Tides Foundation
TY Lin International
UC San Francisco
Virgin Galactic
Youth Guidance
Z Space Foundation

Experience Highlights

Youth Guidance

Art direction and visual design for a content-heavy Leadership Program for LMS training for high school and middle school students. Managed a production team of writers, editors, translators, illustrators, and subject-matter experts for a 3-year pilot project. Logo, icon, presentation, poster, website and template design.

County of Alameda

Art direction and visual design for content-heavy Leadership Program websites that included producing a series of training documents, brochures, strategic plan, and web videos for the Center for Healthy Schools and Communities, and REACH Ashland Youth Center. Project coordination, photography, videography, image database creation, responsive web site design and user interface. On-campus photo sessions and PowerPoint slide design for conference and internal presentations.

Virgin Galactic

Art direction and visual design for content-heavy Leadership Program for learning and development campaigns for LMS, presentations, facilitator guides, and employee manual. Logo, icon, presentation, and template design; photo management and color correction.

City and County of San Francisco

Logo and signage design for SF Shines grant program for women-owned small businesses. Web writing project that included short histories and descriptions of the unique features for each of the 220 city parks for a redesigned website: San Francisco Recreation and Parks. Managed content, schedule, budget, and a staff of three copy writers. Document design for the San Francisco Public Library's Branch Library Improvement Plan.

Oakland Public Library (OPL)

Project management, book design, flyer photography and graphic design, content management for the OPL Annual Reports. Logo design, responsive web page design, book design, and print management for a creative writing book projects.

Tools

Expert user/instructor of Microsoft PowerPoint and Adobe Photoshop, InDesign, Illustrator, Acrobat.
Experienced user of WordPress, Adobe Premiere, Google Docs, most social media apps.

Education

Graphic design/art studies at Lone Mountain College and UCLA. UX training at Stanford University public seminars and User Interface Conferences.

Portfolios

gestaltgraphics.com and randallannhoman.com